



Press Release

Nordic Distribution Agreement signed between SEVEN and Smartphone Solutions

Helsinki – February 7, 2008 Smartphone Solutions Oy, a leading Finnish provider for mobile corporate solutions, and SEVEN have extended their distribution agreement to cover also the whole Northern Europe.

Smartphone Solutions Oy is a service provider with safe and easy-to-use wireless solutions for smartphones of corporate users. The solutions include SmartMail, a solution for calendar, contacts and e-mail, and SmartManager, a smartphone management solution. In Finland, over 450 organizations have chosen SmartMail as their mobile office solution.

Henry Andersson, Smartphone Solutions Oy's executive in charge of Nordic operations: "Moving on to the Scandinavian market was a natural extension for us after our initial success in Finland, and this was also a wish expressed to us by our international customers. We have already started partner collaboration in Sweden and Denmark, and in Norway we will extend the international partner network this year.

SEVEN's acclaimed push technology is more popular than ever

"Smartphone Solutions Oy has by itself and through its sales channels become a significant distributor both in Finland and internationally. We wish to support their growth strategy in the ever-growing smartphone markets in Northern Europe.



SmartMail(TM) trademark is based on SEVEN's Always-On Mail software, an internationally acclaimed wireless corporate solution. SEVEN's software is again a nominee in the Best Mobile Messaging Service category of Global Mobile Awards gala in Barcelona, Spain. SmartMail provides wirelessly a smartphone with all the key functionalities that are easily accessed with Lotus Notes and Microsoft Outlook e-mail systems in the home office. The user receives new e-mails, calendar events and contact information fully automatically to his/her mobile phone, thanks to the real push technology. This enables the user to have a real-time and secure access to e-mail, calendar events and contact information, just like on his/her own workstation.

#####

SEVEN is a global provider of mobile messaging software. SEVEN develops software solutions for service providers and mobile operators. SEVEN solutions enable users to access their personal and work files with a mobile phone in real-time. SEVEN provides a safe, affordable and real-time mobile e-mail solution to the customers of service providers, mobile operators and Internet e-mail service providers. SEVEN e-mail is a choice of over one million users globally.

More information: www.SEVEN.com

Smartphone Solutions Oy is an operator-independent service provider with next generation wireless solutions for smartphones of corporate users. The solutions include SmartMail, a solution for calendar and e-mail, and SmartManager, a smartphone management solution. See www.smartphonesolutions.fi

For more information, please contact:

**Marika Pirhonen, SEVEN mpirhonen@seven.com,
+358-40-559-3397**

**Henry Andersson, Smartphone Solutions Oy,
henry.andersson@smartphonesolutions.fi, +358-40-752-7416**